

Event Coordinators' Network

Welcome to ECN Bootcamp



Events 101 Refresh



Welcome

Overview of Presentation

- Resources
- Brand guidelines
- Grab and go solutions
- Lightning round









Written Word Resources

- Editorial Guide
 - Modified AP Style
 - brand.gatech.edu/our-voice/editorial
- Tech Lingo
 - List of common acronyms
 - gatech.edu/tech-lingo



Georgia Tech Messages

- Strategic Plan
 - Building the foundation for advancing the Institute and its impact for decades to come
- Transforming Tomorrow
 - Developing leaders who advance technology and improve the human condition







We've Got Spirit

Brand.gatech.edu/our-look

Obviously, you're not a golfer designer





TEMPLATE ROUND UP



TEMPLATE ROUND UP





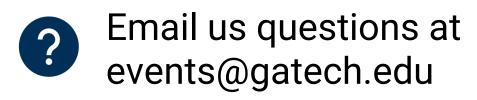




Lightning Round



Join the ECN Teams channel





Participate in Coffee Meet Ups



Send in your suggestions for sessions

Specialevents.gatech.edu/ecn

