



**Event
Coordinators'
Network**

Welcome to ECN Bootcamp

Events 101 Refresh

Welcome

Overview of Presentation

- Resources
- Brand guidelines
- Grab and go solutions
- Lightning round



WORD

Written Word Resources

- Editorial Guide
 - Modified AP Style
 - brand.gatech.edu/our-voice/editorial
- Tech Lingo
 - List of common acronyms
 - gatech.edu/tech-lingo

Georgia Tech Messages

- Strategic Plan
 - Building the foundation for advancing the Institute and its impact for decades to come
- Transforming Tomorrow
 - Developing leaders who advance technology and improve the human condition



We've Got Spirit

[Brand.gatech.edu/our-look](https://brand.gatech.edu/our-look)

Obviously, you're not a golfer-designer



TEMPLATE ROUND UP

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Lightning Round



Join the ECN Teams channel



Email us questions at events@gatech.edu



Participate in Coffee Meet Ups



Send in your suggestions for sessions

[Specialevents.gatech.edu/ecn](https://specialevents.gatech.edu/ecn)