Welcome to ECN Bootcamp
Events 101 Refresh
Welcome

Overview of Presentation
• Resources
• Brand guidelines
• Grab and go solutions
• Lightning round
Written Word Resources

• Editorial Guide
  • Modified AP Style
  • brand.gatech.edu/our-voice/editorial

• Tech Lingo
  • List of common acronyms
  • gatech.edu/tech-lingo
Georgia Tech Messages

• Strategic Plan
  • Building the foundation for advancing the Institute and its impact for decades to come

• Transforming Tomorrow
  • Developing leaders who advance technology and improve the human condition
We’ve Got Spirit

Brand.gatech.edu/our-look

Obviously, you’re not a golfer-designer
TEMPLATE
ROUND UP
Lightning Round

Join the ECN Teams channel

Participate in Coffee Meet Ups

Email us questions at events@gatech.edu

Send in your suggestions for sessions

Specialevents.gatech.edu/ecn