

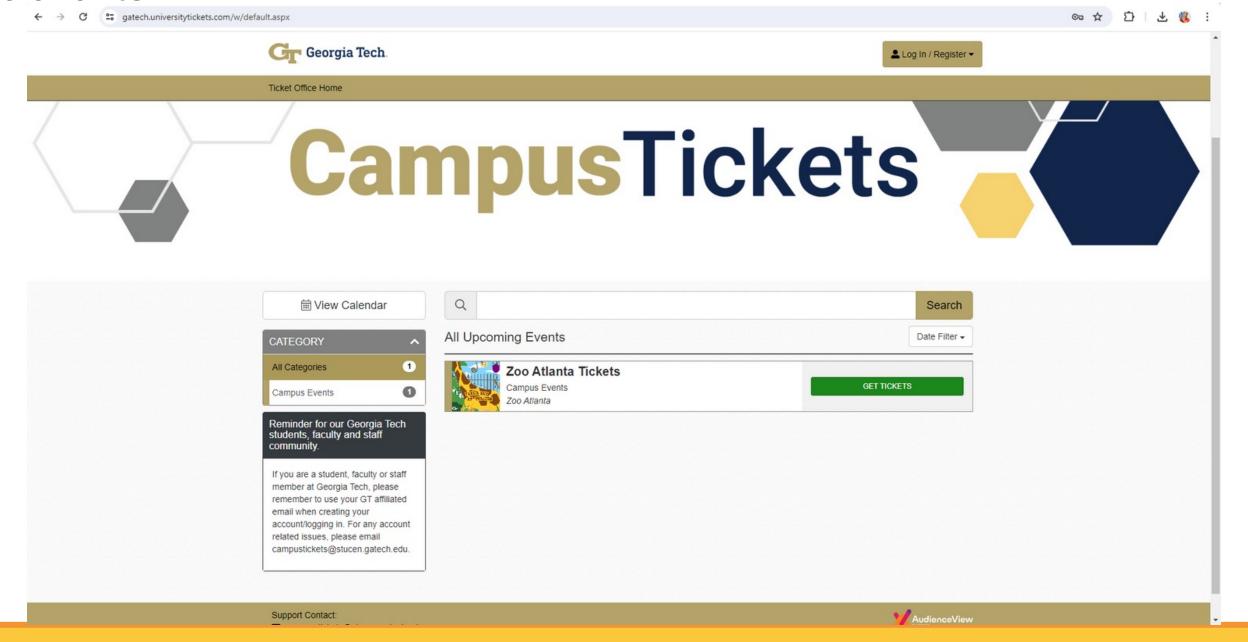
John Lewis Student Center's Preferred Ticketing Platform

Presented by Emily Love

THE SYSTEM

CampusTickets

- Contracted with AudienceView for about 5 years
- Allows for payment with credit cards, integrates with GT SSO, and allows GT faculty, staff, students, and community members/alumni to purchase tickets to applicable events.



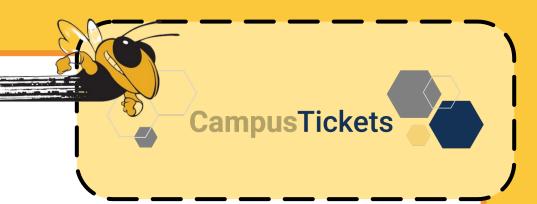
WHAT SETS CAMPUS TICKETS



APART?

- Custom fields in registration process (t-shirt sizes, dietary restrictions, etc.)
- Built in digital waivers for high risk activity
- Timed tickets
- Integrated maps with Google Maps to help event attendees know where to check in for your event
- Custom email confirmation and text alerts
- Pre-requisite and upsell options
- Different ticketing types based on client category
- Great for free or revenue generating events!
 - Great to use in concert with Engage!
- And so much more!





 Four student employees trained in customer service and event/crowd management

 Can handle check in process and back end access to platform to troubleshoot

• Experts in how to handle scanners.





CampusTicke

- Who
 - is able to purchase tickets?
 - receive a refund?
- What
 - o are the event details?
 - o do guests need to bring with them?
- When
 - o do tickets go on sale?
 - is the event taking place?
- Where
 - is the event located?
 - will transportation take place?
 - are you advertising?

Important



Receive rough draft (2 business days)

Event goes live

Registration updates, troubleshooting

CT staff assist with event

Follow up email with detailed reports!



QUESTIONS?

GOOD NEWS!

Let us know!

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