

ECN Bootcamp – "Event Essentials: Event Planning Resources at Georgia Tech" May 24, 2022
Press Room, Student Success Center
8:00 a.m. – 1:30 pm

<u>AGENDA</u>

8:00 a.m. - Breakfast

9:00 a.m. – Keynote Speaker

• Torrez M. Wilson, MPA, CMP, Conference & Program Services Coordinator

10:30 a.m. Breakout Session 1

Planning Meetings and Events at Georgia Tech Expert Panel

- Laci Weeden, Ed.D., Director, Parent and Family Programs
- Christie Hughes, Director of Facilities & Administration
- Cara-Joy Wong, Project Support Specialist Senior

Branding Events at Georgia Tech

• **Doug Goodwin**, Director, IC MarCom Consulting & Project Management

11:15 a.m. Breakout Session 2

Procurement 101

• Erin Mitchell, CPPB, Procurement and Business Services Purchasing Manager

Hybrid Zoom Engagement

Grace Battle, Business Relationship Manager, OIT – Strategic Initiatives

12:00 p.m. LUNCH

1:00 p.m. Closing Remarks