

ECN Professional Panel Event:
*Event Coordinating
as Covid-19 Continues*

Event Coordinators Network - Join Us!

The ECN is made up of a group of more than 500 self-selected staff members from 90 different departments who are interested in event planning or expanding their skill sets at Georgia Tech.

The Event Leadership Team is responsible for the group's strategic oversight and direction. We hope you join us!

Overview

This professional development meeting will allow participants to better understand best practice in an ever changing climate, events at GA Tech, and networking with other event managers across campus. Please feel free to come with questions, engage in conversation, and/or observe to learn more about event planning.

Intro



Jerrod Grier - he/him

Academic Assistant II - MBA Programs



Selena (Perrin) Langner - she/her

*Director of Communications
(Interim) at Georgia Tech Global
Change Program*



Daniela Estrada - she/her

*Program Support Coordinator
Earth and Atmospheric
Sciences*



Event Planning in COVID-19

“What We Know”



Hear from our Speakers

- Perspectives
- Prior Experience
- GA Tech



Self Care is Needed

- Everybody can see my living room.... Where is the work life balance ?
- Taking days off.... But I work from home!
- You are important
- Personal perspectives



Georgia Tech Resources

- ECN
- Professional Development Groups
- <https://health.gatech.edu/tech-moving-forward#faqs>
- <https://omed.gatech.edu/covid-19-resources>



What We Have Learned

What Can We Take from this Experience?

- Policies and Backup Plans are Always Needed
- Best Practices from Other Offices Can Make a Difference
- We Don't Have to Be Experts
- Hybrid is the Future



Social Media and Marketing

Marketing Matters

- How are we showcasing our events?
- What are we doing to make them stand out?
- Social Media is important
- Our stakeholders are global ... not just ATL
- Stakeholders: Students, Staff, Faculty, Employers, Etc.





Moving Forward

....And Keep Going.....

- Hybrid Events
- What does event planning look like in the future ?
- BlueJeans fatigue ... not just with students



Questions?

Daniela Estrada

daniela.estrada@eas.gatech.edu

Selena Perrin

selenalynperrin@gmail.com

Jerrod Grier

jerrod.grier@scheller.gatech.edu

